

MOST POPULAR AD SIZES	DIMENSIONS	PRICE/ISSUE
Full Page (77 col inches)	10.00W x 15.60H	263.00
3/4H (58 col inches)	10.00W x 9.38H	207.00
1/2H (39 col inches)	10.00W x 6.25H	150.00
1/3H (26 col inches)	10.00W x 4.10H	107.00
1/4V (18 col inches)	5.939W x 6.00H	86.00
1/4H (18 col inches)	10.00W x 3.60H	86.00
15 Col. inches H	10.00W x 3.00H	74.00
15 Col. inches V	5.939W x 5.00H	74.00
12 Col. inches H	5.939W x 4.00H	62.00
12 Col. inches V	3.922W x 6.00H	62.00
10 Col. inches H	5.939W x 3.34H	54.00
10 Col. inches V	3.922W x 5.00H	54.00
8 Col. inches H	5.939W x 2.67H	46.00
8 Col. inches V	3.922W x 4.00H	46.00
6 Col. inches	3.922W x 3.00H	38.00
5 Col. inches	3.922W x 2.50H	34.00
Business Card (4 col inches)	3.922W x 2.00H	30.00
3 Col. inches	3.922W x 1.50H	27.00
2 Col. inches	3.922W x 1.00H	19.00
A to Z Directory Ad	1.889W x 2.75H	23.00

Need a special size? Let us know what the size is and we can quote you a price! We sell ads by the column inch!

AD PRICING

ADS RUN ON A PREPAID BASIS. PAYMENT MUST BE RECEIVED PRIOR TO FINAL PRODUCTION DEADLINE (5PM the Sunday prior to publication) OR AD MAY NOT RUN.

Ads are priced on a single issue run. Preferred page position (if available) is 50% more of ad cost.

We offer a 10% discount for the purchase of 12-24 issues and a 15% discount for the purchase of 25+ issues.

Issues do not have to be consecutive. Refunds for unused prepaid ads will be prorated.

AD DEADLINES

Ads submitted for design are due by the Friday prior to publication. All approved advertising, including customer supplied, is due by 5pm the Sunday prior to publication. Early deadlines may apply to accommodate certain holidays throughout the year.

*The Cochise Trading Post does distribute to some locations on Tuesdays. Prices subject to change without notice. The Cochise Trading Post is published by Ruby Q Design Company, LLC. (01/2024)

What's black and white and *read* all over?

The Cochise Trading Post

Affordable advertising for businesses serving Cochise County!

We have a 97+% pick-up rate weekly!

In the fall, winter and spring, our circulation surges with the return of the snow birds.



The Cochise Trading Post is an independently owned classified paper distributed **every** Tuesday/Wednesday* throughout Cochise County, with our larger locations restocked on Fridays. We distribute our paper **weekly**, with a circulation increase as the demand grows seasonally. **The Cochise Trading Post** offers flexible ad sizes to fit any budget.

We have a website that works for you!

At www.cochisetradingpost.com, you and our readers can find the latest issue every week! We have over 1,000 downloads of the paper each month and those are additional readers! And our readers may place classified ads online at www.cochisetradingpost.com, or by email, mail, and phone.

To advertise, email us at ads@cochisetradingpost.com